

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Dementia Concern	
If your organisation is part of a larger organisation, what is its name? n/a	
In which London Borough is your organisation based? Ealing	
Contact person: Mr Roger Beckett	Position: Finance Manager
Website: http://www.dementiaconcern.co.uk	
Legal status of organisation: Charitable company	Charity, Charitable Incorporated Company or company number: 1014834
When was your organisation established? 18/09/1992	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners
Which of the programme outcome(s) does your application aim to achieve? People living with Alzheimer's and other forms of dementia having a better quality of life Carers aged 65 years and over better able to access support, advice and respite
Please describe the purpose of your funding request in one sentence. Two Community Support Workers will provide support to people living alone with dementia in Ealing to maintain their independence, connections, and improve access to services.
When will the funding be required? 01/10/2018
How much funding are you requesting? Year 1: £38,408 Year 2: £39,177 Year 3: £39,960 Total: £117,545

Aims of your organisation:

Dementia Concern's purpose is to support people with dementia and their carers to live as independently as possible by providing dementia care services and practical help. We aim to:

1. Advocate the rights of people with dementia and their carers to respect, dignity and choice
2. Empower people with dementia and their carers to understand their rights and enable them to recognise their own individual needs
3. Involve users and carers in shaping services
4. Bring the needs of people with dementia and their carers to the attention of local health and social services and the general public
5. Provide services which support carers and enable people with dementia to retain life skills and abilities so that they can remain living at home in the community as independently as possible

Main activities of your organisation:

Since 1992 Dementia Concern has been the main specialist charity working with people living with dementia and their carers in Ealing. Our main activities are:

- ? Information and Advice provision via named Dementia Advisors, Dementia Link Workers and a Welfare Benefits Officer for people living with dementia and for Carers
- ? Community Support Service to visit people living alone with dementia to improve their quality of life
- ? Dementia Café providing social and information events for people living with dementia and their carers
- ? One day per week day care service for people of working-age with dementia
- ? Weekend day care for people with dementia at a further two Centres
- ? Dementia Link Worker service, including NHS cognitive testing on people living with dementia on behalf of the West London Mental Health Trust and GPs
- ? Short breaks for Carers by sending Care Attendants into homes for a few hours per week (the ?Call and Care? service, regulated by Care Quality Commission (CQC))
- ? Newsletter ? The Carer's Voice

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
11	55	9	40

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	10 years

Summary of grant request

Need: London's second largest borough by population, there are 2,791 people over 65 living in Ealing with dementia, projected to increase to 3,729 by 2025 (Ealing Dementia Joint Strategic Needs Assessment 2015). We have 1007 people with dementia and 974 carers on our database. There has been more than 100% increase in people we work with since 2011. 600 of those with dementia in Ealing live alone, approximately one third with no carer.

70% of our clients with dementia have disabilities other than their dementia. Isolation exacerbates their struggle to live at home. Approximately 25% of beds in hospitals are occupied by people with dementia, often owing to urinary infections, falls and neglect. Our survey in 2018:

- ? Underlined the Importance of the Community Support Workers in relation to orienting those visited regarding, for example, hospital appointments
- ? Confirmed the importance of CSWs as a source of support and social contact
- ? Found that increased peer support was a priority for development

Delivery: Support is provided where the person living alone is vulnerable with little support, and where any carer or family member lives some distance away. The service employs four Community Support Workers covering the whole borough of Ealing ? a total of 96 hours/ week. Each worker has an on-going caseload of 10-13 people living alone with dementia. If there is a problem our workers do not leave the person until action is taken. The CSWs liaise with others when additional support is needed. The Team Leader leads ongoing reviews. We will also increase capacity by recruiting and developing a team of volunteers specifically to facilitate peer support.

Alms: People living alone with dementia will continue living independently in their homes, with greater agency, higher quality of life, and feel safer. They will increase social connections. The service will help reduce hospital admissions and prevent re-admissions. There will be more effective discharge and less need to go into long-stay care. We will inform and reassure carers, family members, neighbours. We will provide information to other professionals to enable them to support people with dementia more effectively.

Organisation: Dementia Concern is led by carers and former carers of people with dementia. The Board brings extensive experience. Reflective of the population of Ealing, our staff speak many community languages. We have 25 years' experience of successfully running services. We have been delivering and developing the Community Support Service since 2001. Our range of services ensures a range of needs of people living with dementia are addressed and that navigating services is as straightforward as possible. We engage in much strategic and delivery partnership activity.

Outcomes: The service currently reaches over 70 people living alone with dementia yearly. Evaluation has shown that 14% of Community Support Worker actions had an impact on health-related outcomes for those supported, 85% were in relation to practical, social and liaison matters, and 1% addressed an emergency. Ongoing support had sought to minimise emergencies. Surveys of people living with dementia and carers using the service (2016, 2018) have illustrated its impact on their quality of life.

Good Practice: Our Trustees are aged 55 to 90. Our staff team is 74% aged 50+. Clients are overwhelmingly older people ie 80% aged 75+ and are regularly consulted. Local diversity is reflected in all involved. We have an effective equal opportunities and diversity policy. 62% of staff, and 60% of people supported are from a BAME background. Volunteers have a named staff member regarding ongoing support, supervision and training. Volunteer achievements are celebrated. We have reviewed our organisation's environmental impact and seek ongoing reduction in our carbon footprint.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

We hold certification of meeting the Advice Quality Standard in relation to General Help. We are also registered with the Care Quality Commission for our Call and Care service. At our last inspection we were awarded a rating of Good in all categories (i.e. Is the service safe? / effective? / caring? / responsive? / well-led?). Our membership of Advice UK and NCVO underpins our wider quality assurance.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

People living alone with Dementia supported through regular visits. Community Support Workers will carry out visits to an average 75 people per annum living alone with dementia, an average 37 people visited per week. The two CBT-funded CSWs will secure half of these totals and half of those below.

Carers / family members of people living alone with dementia (who may live some distance away) supported via regular updates and engagement in care planning (note more than one third of those supported will have no named carer / family member). 48 carers average p.a. (10 aged 65+) supported.

An average 45 people p.a. living alone with Dementia will be supported into accessing peer support, community participation and/or wider community services. Peer support clusters will be established across the borough with volunteer support. People will be additionally supported to participate in outside activities, including shopping and attending day centres.

Volunteers will be recruited and trained (24 in total) to support the Service, and Community Support Workers will be trained to work effectively with volunteers. Volunteers will particularly support the peer support element of the service, enabling people living alone with dementia to meet others with dementia and share experiences.

Five partnership agencies in year one, rising to eight in year three, will be supported through direct referral pathways and joint working. Community Support Workers will play a key role in monitoring care packages and ensuring inter-agency working is maximally improving the life quality of those supported.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

People living alone with dementia remain safe in their own home. An average of 70% per annum of people supported living alone with dementia will be confirmed in surveys to feel safer / more content as a result of the support received.

People living alone with dementia will have better social networks and feel less isolated. An average of 65% per annum of people supported living alone with dementia will be confirmed in surveys to be less isolated as a result of support provided.

People living alone with dementia will have their essential needs met (e.g. food, heating, medication) and get appropriate support. An average 75% per annum of people supported living alone with dementia will be confirmed in surveys to have improved quality of life in relation to their essential needs.

People living alone with dementia will have reduced need to access hospital or long-stay care and / or will have improved discharge home. An average of 25% people supported will be considered to have reduced need for hospital or long-stay care and / or have a discharge eased by support.

An average 70% of carers / family members supported of people living alone with dementia will report being better supported (including having increased ability to maintain employment and wider commitments). The average figure for those carers/ family members aged 65+ will be 75%.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

The service will be further consulted upon and evaluated throughout the period and it is envisaged that with any necessary revisions that it will continue. We have a history of securing support for it (including from funders, from those affected and the wider community), and have a fundraising strategy including ongoing plans to strengthen our fundraising capacity.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

128

In which Greater London borough(s) or areas of London will your beneficiaries live?

Ealing (100%)

What age group(s) will benefit?

25-44

45-64

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

51-60%

Funding required for the project *(subsequently revised)*

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Community Support Workers x4 +on-costs	55,696	56,810	57,946	170,452
Team Leader	7,318	7,464	7,613	22,395
Staff & Volunteer Training / Vol Expenses	5,250	5,590	5,682	16,522
Premises Cost	2,079	2,120	2,162	6,361
Office Costs	2,474	2,524	2,575	7,573
Telephone	720	734	749	2,203
Audit / Bank Charges	470	480	490	1,440
Evaluation	1,000	1,000	2,000	4,000
Management & Core	10,595	10,807	11,023	32,425

TOTAL:	85,602	87,529	90,240	263,371
---------------	---------------	---------------	---------------	----------------

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Garfield Weston	4,000	0	0	4,000
Ealing Clinical Commissioning Group	30,000	30,000	30,000	90,000
	0	0	0	0
	0	0	0	0

TOTAL:	34,000	30,000	30,000	94,000
---------------	---------------	---------------	---------------	---------------

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Legacies and donations (projected)	6,194	11,352	13,280	30,826
London Marathon Sponsorship (projected)	7,000	7,000	7,000	21,000
	0	0	0	0
	0	0	0	0

TOTAL:	13,194	18,352	20,280	51,826
---------------	---------------	---------------	---------------	---------------

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Community Support Workers x4 +on-costs	27,848	28,405	28,973	85,226
Team Leader	0	0	0	0
Staff & Volunteer Training / Vol	2,625	2,678	2,732	8,035

Expenses				
Premises Cost	1,040	1,061	1,082	3,183
Office Costs	1,237	1,262	1,287	3,786
Telephone	360	367	374	1,101
Audit / Bank Charges	0	0	0	0
Evaluation	0	0	0	0
Management & Core	5,298	5,404	5,512	16,214

TOTAL:		38,408	39,177	39,960	117,545
---------------	--	---------------	---------------	---------------	----------------

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries & On-costs	63,014	64,274	65,559	192,847
Staff & Volunteer Training & Expenses	5,250	5,590	5,682	16,522
Premises Costs	2,079	2,120	2,162	6,361
Printing, Stationery & Postage etc	2,474	2,524	2,575	7,573
Telephone	720	734	749	2,203
Miscellaneous	1,470	1,480	2,490	5,440
Overall Management	8,118	8,280	8,446	24,844
TOTAL:	83,125	85,002	87,663	255,790

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Ealing Clinical Commissioning Group	30,000	30,000	30,000	90,000
Garfield Weston Foundation	4,000	0	0	4,000
Other charitable trusts	8,000	12,000	12,000	32,000
Donations & Fundraising	14,364	15,706	17,821	47,891
TOTAL:	56,364	57,706	59,821	173,891

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
N/A at present				
TOTAL:				

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Salaries & On-costs	20,051	20,452	20,861	61,364
Staff & Volunteer Training & Expenses	1,890	1,928	1,967	5,785
Premises Costs	748	763	778	2,289
Printing, Stationery & Postage etc	891	909	927	2,727
Telephone	259	264	269	792
Overall Management	2,922	2,980	3,040	8,942
TOTAL:	26,761	27,296	27,842	81,899

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2017
-----------------------	------------------------	----------------------

Income received from:	£
Voluntary Income	179,356
Activities for generating funds	8,907
Investment Income	1,665
Income from charitable activities	934,431
Other sources	4,178
Total Income:	0

Expenditure:	£
Charitable activities	1,066,186
Governance costs	14,505
Cost of generating funds	24,202
Other	0
Total Expenditure:	1,104,893
Net (deficit)/surplus:	23,644
Other Recognised Gains/(Losses):	0
Net Movement In Funds:	23,644

Asset position at year end	£
Fixed assets	10,146
Investments	0
Net current assets	287,386
Long-term liabilities	7,536
*Total Assets (A):	289,996

Reserves at year end	£
Restricted funds	15,596
Endowment Funds	0
Unrestricted funds	274,400
*Total Reserves (B):	289,996

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
71-80%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Dementia Concern has recently recruited a new Chief Executive as a result of the previous Chief Executive voluntarily opting to revert to the Finance Manager role he held previously and in which he has many years? experience.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	430,598	372,037	372,037
London Councils	0	0	0
Health Authorities	390,077	524,764	525,000
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Garfield Weston	0	10,000	15,000
The Mercers' Company	0	24,030	0
William Hobbayne Trust	3,600	3,600	3,600
Awards for All	0	0	8,661
D'Oyly Carte Foundation	0	0	3,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Roger Beckett**

Role within **Finance Manager**
Organisation: